

## **The Southwest Branch of The International Dyslexia Association Mission Statement**

To educate, inspire and empower educators, parents, students, and the broader community about the elements and principles of structured literacy instruction and dyslexia so that literacy is accessible to all individuals.

## **The Southwest Branch of The International Dyslexia Association Vision Statement**

-To pursue and provide the most comprehensive range of information and services that addresses the full scope of dyslexia and related difficulties in learning to read and write...

*-In a way that connects and informs the community...*

-So that every individual has the opportunity to lead a productive and fulfilling life with the opportunity to enrich society.

### **IDA Vision:**

Until everyone can read!

### **Strategic Priorities: (how do we do the mission?)**

- We provide educational opportunities for educators, serving as “knowledge brokers” to ensure that educators in the Southwest Region have access to the latest research and knowledge related to dyslexia, related disabilities, and the science of reading. To this end, we provide:
  - I. Annual Professional Conference--educators can earn CEUs through ALTA and ASHA
  - II. Structured Literacy symposiums, Dyslexia 101 workshops, and Dyslexia Simulations
  - III. Scholarships for educators to attend professional certification programs in Structured Literacy intervention for dyslexia
- Parent and Student support and resources
  - Annual Dyslexia Justice League conference for students and parents featuring adult mentors with dyslexia

- Educational workshops focused on diagnosis, educational advocacy, and dyslexia simulations
- Dyslexia Support provider list
- Information about technological supports and other accommodations
- Advocacy for Structured Literacy in every school and teacher education program

Strategic Goals 2023: (not public on the website)

Goal: Recognition and compensation for certified structured literacy professionals from the PED

#### Support for Students and Parents

- I. Parent Conference
- II. DJL
- III. Provider list
- IV. Newsletter, website, other educational materials
- V. Chamisa--office manager
- VI. Parent support group meetings

Goal: re-establish DJL and do some planning and visioning related to goals and support of this organization

Goal: establish regular parent support groups

Goal: identify parent leaders who can take leadership for parent/student groups

#### Community Advocacy

- I. Legislative policy work
- II. Structured literacy working group

Goal: build relationships/collaboration with like-minded organizations

Goal: improve communication with national office so that we can support national initiatives such as accreditation with confidence

Questions about accreditation process

Questions about the relationships with other like-minded organizations

Questions about communication between branches and national

Ask what is going on with the conference--why no published speakers

It seems like the communication between branches and national is breaking down

Goal: build closer relationships/collaboration with other branches (Rocky Mountain, Portland, Ontario, others)

